### ArtsFest 2024 Juried Show - Criteria for Judging Visual Art

All submissions will be judged on the originality and quality of execution in the criteria listed below for their categories. All criteria are important, and each juried exhibition has its own emphasis or "personality" when it comes to judging. The 2 most essential criteria for Overlea ArtsFest are: Composition, and Originality & Vision.

# **Criteria for 2-D Representational Art** (Painting, Drawing, Digital Art)

- Representational Ability drawing skill, perspective, portrayal of distance and spatial relationships
- Effective use of chosen materials and overall execution of project
- Composition balance, and use of positive & negative space
- Use of Color (or value if monochromatic)
- Originality & Vision unique use of materials, concept, design, pushing boundaries

## **Criteria for 2-D Abstract Art** (Painting, Drawing, Digital Art)

- Ability of piece to connect with viewer and evoke emotional response using basic forms, or effective breakdown of recognizable forms
- Effective use of chosen materials and overall execution of project
- Composition balance, and use of positive & negative space
- Use of Color (or value if monochromatic)
- Originality & Vision unique use of materials, concept, design, pushing boundaries

#### **Criteria for 2-D Illustration** (Painting, Drawing, Digital Art)

- Illustrative imagination, illustrative technique and commercial application
- Effective use of chosen materials and overall execution of project
- Composition balance, and use of positive & negative space
- Use of Color (or value if monochromatic)
- Originality & Vision unique use of materials, concept, design, pushing boundaries

#### Criteria for all 3-D Art: Sculpture, Ceramics and Fiber Art

- Composition balance, and use of positive & negative space from all intended visible sides
- Effective use of chosen materials and overall execution of project
- Use of Texture, Glazes or Mixed Media as a design element
- Use of Color (or value if monochromatic)
- Originality & Vision unique use of materials, concept, design, pushing boundaries

# Criteria for Mixed Media Art (Collage, Assemblage)

- Effective and creative use of mixed materials, and overall execution of project
- Composition balance, and use of positive & negative space
- Use of Texture as a design element
- Use of Color (or value if monochromatic)
- Originality & Vision unique use of mixed materials, concept, design, pushing boundaries

# **Criteria for Photography** (Color, Black & White, Hand or Digitally Colored)

- Technical quality, effective use of chosen camera, and overall execution of project
- Composition balance, and use of positive & negative space
- Lighting effectively used to define subject and/or create mood
- Use of Color (or value if monochromatic)
- Originality & Vision unique use of photographic materials & surfaces, concept, point of view, emotional quality, pushing boundaries